



ese:o workshop

Writing & publishing:
keys for social change



ese:o
Writing and publishing
for collaborative leadership



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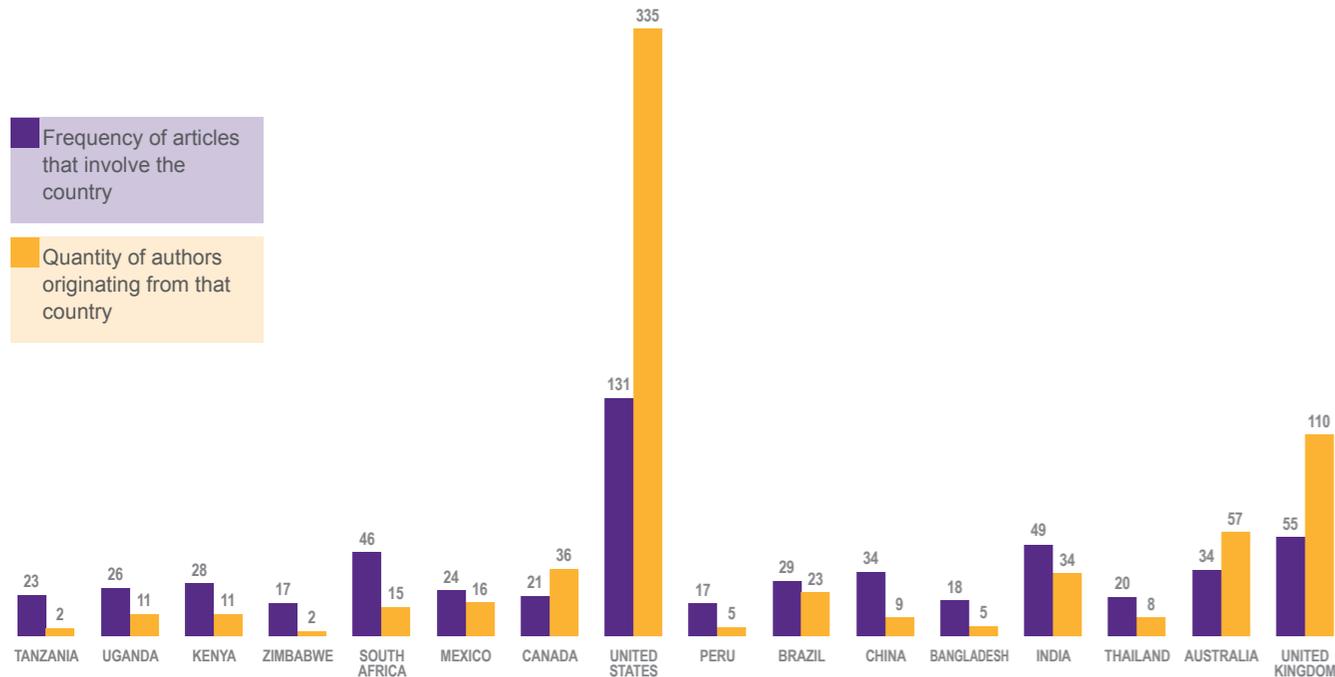
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Writing & publishing

- There is an unequal distribution of power in the international dissemination of scientific knowledge.
- One of the divides in this distribution separates North from South (there are others).
- Researchers from the “South” face three main barriers to publication in leading international journals:
 - a. Preeminence of academic English.
 - b. Locally produced knowledge is not validated as “international knowledge”.
 - c. Isolation from discourse communities.
- Access is important because:
 - a. Scientifically validated knowledge determines policies that impact local communities.
 - b. Knowledge circulation has an effect on knowledge production, through funding sources.
 - c. It is a key for changing the unequal distribution of power from within.
- New information technologies play an important part in promoting “logodiversity”, a more egalitarian distribution of power.

Comparative analysis: countries represented by quantity of authors by country of origin



Source: Editors Report, Ese:o, 2007

Relevance of writing and publication in academia:

- Main output by academics.
- Key tool for formulation and dissemination of knowledge.
- Key tool for communicating findings of scientific research to a community of specialists.
- Main evaluation parameter for academic work: "Publish or perish".

The eseo methodology



step 1 **MOTIVATION**

- Why publish? Where are you writing from? How to choose a journal?
- Why is your work relevant?



step 2 **ARGUMENT**

- What is your proof?
- Who are you writing for? Who are you writing with? Who are you writing against?
- Making your case



step 3 **WRITING**

- Writing your text
- Peer editing



step 4 **PUBLICATION**

- Contacting the editors
- Submitting your article
- Keeping contact

WRITING & PUBLISHING: keys for social change

Ese:o's methodology is a tool for the online teaching of writing and publishing at different educational levels: it can be used to help young scholars hone their writing skills for publication in international journals or to help teachers teach writing as a collaborative process. This methodology is based on a flexible, performative approach to writing and it follows a series of user-friendly steps. The key ingredient of Ese:o's online courses is interaction: between students and instructors, and between participants through peer editing of each other's work. By revising their colleagues' writing and having their work edited by them in return, participants

in Ese:o's courses and workshops develop their critical thinking, their outlining and writing skills, and their capacity for participating productively in virtual discourse communities. The steps summarized here are adapted from the series of courses "Writing for Publication in Peer-Reviewed Journals in Sexual and Reproductive Health and Rights, Gender and Sexuality" funded by the Ford Foundation. These courses aim to promote the writing and publication of findings of researchers from the 'South' in international peer reviewed journals in the abovementioned field.

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